

For Immediate Release
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NEW DATE FOR FARM EXPO 2021

The first agricultural trade show of the year for the south east returns for 2021 with a later date of 21 April.

After two successful years, Farm Expo will return in April 2021 at the Kent Showground. The show is happening on a later date to normal as a result of the COVID-19 pandemic.

Last year, Farm Expo welcomed 2,500 visitors and over 110 trade stands. The Kent County Agricultural Society team behind Farm Expo are looking to build on the success of the previous two years to bring a more diverse offering for the south east's farming community.

Chairman of the Kent County Agricultural Society, James Forknall, said: "Farm Expo has become a key date in the diary for farmers and we knew we wanted to return for 2021, despite the pressures of the current pandemic. It is important that the industry continues to have a platform to see and discuss the latest developments and issues. That is why the team behind Farm Expo have been working hard to find ways to run Farm Expo this year in a safe manner without compromising the value the event offers."

Current plans for Farm Expo include wider aisles and one-way systems to make the event as safe as possible. The team are working on a flexible event to make sure it can follow any restrictions or guidance in force at the time of Farm Expo so visitors and traders can attend with confidence.

Organised by the Kent County Agricultural Society, a charity that supports the farming community in Kent, Farm Expo offers the latest developments, technology, and equipment for the agricultural industry.

Farm Expo is currently accepting applications to trade. Visit the website to find out more.

www.kentshowground.co.uk/farmexpo

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Notes to the Editors:

About Farm Expo

Now in its third year, Farm Expo is a key date in Kent's agricultural calendar offering machinery, supplies, and services for the agricultural industry. With trade stands, seminars, debates, and

networking opportunities, Farm Expo looks towards the future of farms, farming, and rural enterprises. Organised by the Kent County Agricultural Society, Farm Expo is free to visit.

About the Kent County Agricultural Society (Registered Charity Number: 1001191)

The Kent County Agricultural Society has been supporting education and improvement in agriculture, horticulture, forestry and related industries since its foundation in 1923. It provides grants to Kent Young Farmers Clubs and offers university scholarships to students wishing to study in related fields. The Society also provides free education on farming to young children through the 'Farming in the Classroom' initiative and the Living Land event.

The Society's headline event is the Kent County Show; the region's showcase event for farming, countryside, and rural life. The three day show in July brings together the best food, animals, and entertainment that Kent has to offer and reveals the true spirit of "The Garden of England."

Alongside its work in supporting education in agriculture for young children and students, the Society also supports the county's agricultural and land-based industries and workers through recognition awards and its trade show, Farm Expo.