

**For Immediate Release**  
**Maidstone, 19<sup>th</sup> February**

## **NFU ENVIRONMENT FORUM CHAIR TO HEADLINE FARM EXPO SEMINAR**

Phil Jarvis, chair of the NFU Environment Forum, will attend Farm Expo on 4 March as the event's keynote speaker.

With a wealth of experience in sustainable farming and conservation, Phil will be discussing the NFU's 'Achieving Net Zero' goal and what this means for British farming. His keynote speech will form part of Farm Expo's headline seminar on "Future Farming – The Next Ten Years" which will discuss what farmers can expect to see in the next decade for the farming industry.

Phil Jarvis will be joined by Rob Yorke and Mario Caccamo in the headline seminar. Rob is a rural commentator and chartered surveyor. His letters and opinion pieces have been published in a range of publications including The Times, Farmers Weekly, Shooting Gazette, and The Guardian. Rob's pieces have covered diverse issues such as forestry, farming, conservation, shooting, and related environmental issues.

Mario is managing director of NIAB EMR and plays a leading role in the cereal bioinformatics communities at both national and international levels. He has over 15 years' experience in life science research and big data, including projects that apply the latest DNA sequencing technologies and bioinformatics methods to advance scientific understanding of crop genetics and the interaction of agricultural crops with their environment.

Chairman of the Kent County Agricultural Society, James Forknall, said: "We're delighted to be welcoming such distinguished speakers to our headline seminar at Farm Expo. All experts in their fields, Phil, Rob and Mario will provide some interesting insights and ideas into what to expect from farming in the next ten years."

Organised by charity, the Kent County Agricultural Society, Farm Expo offers the latest developments, technology and equipment for the agricultural industry and is a chance for visitors to see and discuss these first-hand.

Farm Expo is on 4 March at the Kent Showground and is free to attend with free parking. The headline seminar is at 11.30am and the afternoon seminar will follow at 2.30pm and will cover diversification. The event also offers trade stands showcasing machinery, supplies, and services for the agricultural industry. Visitor registration is currently open via the Farm Expo website.

[www.kentshowground.co.uk/farmexpo](http://www.kentshowground.co.uk/farmexpo)

**Press Contact:**

Becky Parrock

01622 633058

becky@kentshowground.co.uk

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**Notes to the Editors:**

*About Farm Expo*

Now in its second year, Farm Expo is a key date in Kent's agricultural calendar offering machinery, supplies, and services for the agricultural industry. With trade stands, seminars, debates, and networking opportunities, Farm Expo looks towards the future of farms, farming, and rural enterprises. Organised by the Kent County Agricultural Society, Farm Expo is free to visit.

*About the Kent County Agricultural Society (Registered Charity Number: 1001191)*

The Kent County Agricultural Society has been supporting education and improvement in agriculture, horticulture, forestry and related industries since its foundation in 1923. It provides grants to Kent Young Farmers Clubs and offers university scholarships to students wishing to study in related fields. The Society also provides free education on farming to young children through the 'Farming in the Classroom' initiative and the Living Land event.

The Society's headline event is the Kent County Show; the region's showcase event for farming, countryside, and rural life. The three day show in July brings together the best food, animals, and entertainment that Kent has to offer and reveals the true spirit of "The Garden of England."

Alongside its work in supporting education in agriculture for young children and students, the Society also supports the county's agricultural and land-based industries and workers through recognition awards and its trade show, Farm Expo in March.