



For Immediate Release
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KENT COUNTY SHOW LAUNCHES PLASTIC RECYCLING CAMPAIGN

The Kent County Show on 6, 7, 8, July 2018 is launching #dontloseyourbottle, a plastic recycling initiative in collaboration with Kent Wildlife Trust to encourage visitors to recycle their plastics at the Show.

For 2018, the Kent County Show has installed more recycling points across the Showground to make recycling easier for visitors. Kent Wildlife Trust also has a recycling point on their stand where visitors can swap their plastic bottles for a small gift.

Show Manager, Lucy Hegarty, said 'single use plastics have a real impact on our environment and we want to help reduce this at the Kent County Show. Our campaign will make recycling at the Show easier for visitors and we hope that everyone will join us in this important effort to look after our environment.'

Visitors to the Show can find plastic recycling points across the Showground and are invited to use #dontloseyourbottle on social media to help spread the word. The campaign is part of Kent Wildlife Trust's wider initiative called Guardians of the Deep which aims to involve the local community in the protection and monitoring of Kent's coastal wildlife. Find Kent Wildlife Trust's stand in the Woodland Area, which is Guardians of the Deep themed, to learn more about their project and how to get involved.

For the Kent County Agricultural Society, organisers of the Kent County Show and owners of the beautiful Murrain Wood, the protection of the environment is essential to the future of farming. Alongside the #dontloseyourbottle campaign, visitors to the Show can find a collection of activities and groups that engage in sustainable practices. Frankie Woodgate brings her working horses to the Show and demonstrates how they are used as an environmentally friendly method of log extraction in the timber industry. The Kent Guides and Scouts will also be in the Woodland Area showing how they use the outside in their activities and how they look after it, or visit Simply the Bees Knees in the Enterprise Zone and discover their bees wrap, an environmentally friendly alternative to clingfilm.

Tickets for the Kent County Show can still be purchased by either calling the ticket hotline on 01622 633060 or by visiting www.kentshowground.co.uk/visit/buy-your-ticket

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Notes to the Editors:

The Kent County Show is organised by the Kent County Agricultural Society. The Show is the region's showcase event for farming, countryside and rural life. The three day show brings together the best food, animals, and excitement that Kent has to offer and reveals the true spirit of "The Garden of England."

This year, the Kent County Show will be on the 6, 7, 8 July 2018 and will feature livestock and equine competitions, trade stands, food halls, the Heritage Vintage Vehicle Section, the Garden Life Marquee, and new for 2018 the Household Cavalry Musical Ride.

About the Kent County Agricultural Society:

The Society has been supporting education and improvement in agriculture, horticulture, forestry and related industries since its foundation in 1923. It provides grants to Kent Young Farmers Clubs and offers university scholarships to students wishing to study in related fields. The Society also provides free education on farming to young children through the 'Farming in the Classroom' initiative and the Living Land event.