



**For Immediate Release
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KENT COUNTY SHOW OFFERING FREE TRADE STANDS TO NEW KENT BASED BUSINESSES

The Kent County Agricultural Society are looking for ten Kent-based start-ups to feature in the new Enterprise Zone at the 2018 Kent County Show. Successful applicants will receive a free pitch at the Show on 6, 7, 8 July.

The initiative is part of the Kent County Agricultural Society's commitment to provide Kent businesses with a platform at their annual Show in July. The Kent County Show supports many local organisations, charities and agricultural companies in their attendance at the annual three day Show and are keen to further promote the diversity and talent of entrepreneurs within the county.

Kevin Attwood, Kent County Agricultural Society Chairman said, "The new zone will be a fantastic addition to the annual Show and is an opportunity not to be missed for any new businesses in Kent. We want to showcase what the county has to offer and encourage applications from all sectors."

This fantastic opportunity will showcase some of Kent's newest enterprises and will help boost their profile to 80,000 visitors. The Show, which in the past has attracted many well-known brands including John Lewis, Tesco, Jim Beam and Jeep UK, will offer the new businesses the chance to be seen alongside well-known companies.

The deadline for applications is Monday 9 April 2018 and interviews will be held later that month where the entrepreneurs will have the chance to sell their business to the Show Manager, while also gaining valuable business experience. Successful applicants will receive a free 3m x 3m alu frame site for the three Show days.

Rosie Gouldsworthy, Tradestand Co-ordinator, is available to give advice to any start-ups who would like to apply. She said, "We believe this is a wonderful chance for new companies to be part of one of the county's largest three day Shows. We are excited about this opportunity and can't wait to see what new businesses are out there in Kent"

Tradestand bookings for the remainder of the Kent County Show are now open. Specialist trade areas include Country, Game and Canine, Agriculture and Equine as well as general shopping stands.

-ENDS-

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Notes to the Editors

About the Kent County Show:

The Kent County Show is organised by the Kent County Agricultural Society. The Show is the region's showcase event for farming, countryside and rural life. The three day show brings together the best food, animals, and excitement that Kent has to offer and reveals the true spirit of "The Garden of England."

This year, the Kent County Show will be on the 6, 7, 8 July 2018 and will feature livestock and equine competitions, trade stands, food halls, the Heritage Vintage Vehicle Section, the Garden Life Marquee, and new for 2018 the Household Cavalry Musical Ride.

About the Kent County Agricultural Society:

The Society has been supporting education and improvement in agriculture, horticulture, forestry and related industries since its foundation in 1923. It provides grants to Kent Young Farmers Clubs and offers university scholarships to students wishing to study in related fields. The Society also provides free education on farming to young children through the 'Farming in the Classroom' initiative and the Living Land event. The Kent County Show is the Society's showcase event of the year.

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