

**BBC Press Release**

**29 June 2017**

## **Be part of a World Record breaking salsa dance lesson with BBC Radio Kent at the Kent County Show on Saturday 8th July**

BBC Radio Kent is live from the Kent County Show from Friday 7<sup>th</sup> to Sunday 9<sup>th</sup> July, with live coverage and guests and interviews from around the Showground.

On Saturday (8<sup>th</sup> July) there is a chance for everyone coming along to the Show to take part in an attempt to break the World Salsa Dance Lesson Record. Everyone is welcome to take part, there is no age limit and you do not need to have danced salsa, or have any dance experience.

BBC Radio Kent presenter Erika North explained: "It's so exciting, whether you are 8 or 80, have two left feet, or want to come in your "Strictly"-inspired sequins, this is your chance to be a World Record Breaker. Just come and join me and Pat Marsh in the Countryside Ring, 4.00-5.00pm on Saturday. A choreographer will take us through an easy sequence of steps and then we will go for it! We need to get 2,000 to take part to break the World Record so we want as many people as possible to join us and have some fun."

Kent County Show Manager, Lucy Hegarty, said: "The current World Record is held by Greece, so this is a chance to put BBC Radio Kent and the Kent County Show, and everyone who takes part, on the world map. I will be there, along with thousands of other show-goers, I hope. Let's hope we claim the record and have some fun salsa-ing on a Saturday afternoon."

The World Record Salsa Lesson attempt will take place in the Showground's Countryside Ring between 4.00pm-5.00pm. If you are already attending the Show you can just come and join in at 4.00pm, if you would like to register your interest beforehand please email [salsa@bbc.co.uk](mailto:salsa@bbc.co.uk).

**Listen to BBC Radio Kent on On 96.7/104.2 FM, 774 AM, DAB & online at <http://bbc.co.uk/radiokent>**

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