



**For immediate release**

**June 2017**

## **NEW SPONSORS SUPPORT THE KENT COUNTY SHOW**

No County Show would be complete without a number of key elements; committees, volunteers, competitors, trade stands and sponsors. This year the Kent County Show welcomes a number of new businesses and organisations who have taken advantage of the wonderful opportunities as a 2017 Sponsor.

The Show which takes place on Friday 7, Saturday 8 and Sunday 9 July has announced twelve new sponsors. Rosie Gouldsworthy, Trade & Sponsorship Co-ordinator said “I am delighted that we have attracted so many new sponsors for the Show with our flexible approach to sponsorship. It’s fantastic to know that businesses are confident that supporting the Kent County Show is a sound business decision”.

The Kent County Agricultural Society have opened up more opportunities and adapted the traditional competition sponsorship package to include marketing in a more modern and innovative way. Arkas Ltd based in Sutton Valence are sponsoring the Showground directional fingerposts, AutoTrader Farm have sponsored the ‘Plan Your Day’ feature on the Kent County Show website, where over 40,000 people look at what is going on during the three day Show.

Barracudas who run children’s holiday and activity camps in the South of England have paid for advertising on the back of the 100 plus toilets on site. Young Lives Foundation are sponsoring the hanging basket competition in the Garden Life marquee whilst Breakthrough Funding and Withall & Co. are sponsoring livestock and equine classes.

Other new sponsors include; Wingham Wildlife Park who are sponsoring the public E-tickets, Charter Tax, JMA Agricultural Parts, London Borough of Bexley and Jordan & Jarrett Removals, part of the Doree Bonner International Group all who have banners in the display rings.

Maidstone based Whitehead Monckton have sponsored the Interhunt Team Relay and accountants, Kreston Reeves have chosen to support the Supreme Champion Beef with a first prize of £350 and £150 for the Reserve Champion.

As in previous years Hadlow College, part of the Hadlow Group, is the Kent County Show's Principal Sponsor and continues to support many areas of the Show. In addition to financial support the Hadlow Group provides resources for the tractor driving and sheep shearing. As the Hadlow Group, they will be having a number of stands including Hadlow College which is just about to start its 50th Anniversary celebrations.

Lucy Hegarty, Show Manager said, "We are really grateful for Hadlow College's continuing support, they help provide so many vital demonstrations and displays. They always put on a magnificent interactive display in their marquee during the Show and I am looking forward to seeing the new additions in their area for this year".

Gallagher Farms, part of the Gallagher Group, manages a successful cattle breeding farm within the Hermitage Estate at Barming. The Gallagher Group, Kent's premier building, civil engineering, quarrying and property business is another supporter of the Show and is delighted to be sponsoring several cattle classes. FGS Agri, Hobbs Parker, Ralph Stevens and Putlands Veterinary Surgery will also be supporting classes in the cattle and sheep sections.

Belmont Estate, based in Faversham will be sponsoring the woodland ring and will also be having a tradestand in the woodland area under the name Woodfest, which is an event that takes place at the House and Gardens in September. Full details of the Woodland Ring itinerary can be found on our 'Plan Your Day' tool.

Savills UK, MHA Macintyre Hudson and champagne producer Moet & Chandon will be jointly sponsoring the President's Luncheon where the guest of honour will be Greg Clarke MP.

The popular equine area has a huge number of competitions, some of which are qualifiers for the Horse of the Year Show later in the year. Thanks go to Brachers, Osborne Refrigerators Ltd, Kent Life, Ace Communications, LH Woodhouse and Brook Security. Alfred Day & Son Ltd from Great Tong Farm, Headcorn and Philip G Daubeney are kindly sponsoring the new side saddle classes.

The Kent Agricultural Society, organisers of the Kent County Show are also grateful to the following businesses for their contribution to the 2017 Show; Geerings of Ashford for the Trade Stand Awards, Four Jays Group and Maidstone Signs for the Tradestand Brochure, Canterbury Farmers Club and Kent on Sunday will be sponsoring the Kent Young Farmers, Clive Emson Auctioneers the coloured Show map and D Body and Wealden Concrete who will be displaying banners in the Show rings.

For details of all our 2017 sponsors please visit the sponsors' page on our website.

<http://kentshowground.co.uk/show-sponsors/>

The online ticket system is now open to purchase discounted tickets for the 2017 Show. A family ticket will cost £45 in advance or £50 when bought at the gate. The family ticket entitles 2 adults and 2 children aged between 5 and 15 a full day entrance. Children under 5 go free and parking is free. Adult tickets are £20.70 in advance and £23 on the gate, a child ticket is £6.30 in advance and £7 on the gate.

The Kent County Show starts at 8am and stays open until 6pm although there is no rush to leave as some of the food stands stay open later. The Show has over 150 different activities, workshops, displays and competitions which run throughout the day and are often repeated daily.

**\*\*ENDS\*\***

For more information and images contact Lucy Hegarty, Show Manager

[lucy@kentshowground.co.uk](mailto:lucy@kentshowground.co.uk) 01622 630975.

Kent County Show – 7,8,9 July 2017

The Kent County Show is organised by the Kent County Agricultural Society. The Society has been supporting education and improvement in agriculture, horticulture, forestry and related industries since 1923. They provide grants to Kent Young Farmers Clubs, offer scholarships to university students, provide free school visits with their initiative 'Farming in the Classroom' and host over 2,800 children at the annual education event, the Living Land. The Kent County Show attracted 80,000 visitors last year and over 500 trade stands.

Registered charity number: 1001191.

[www.kentshowground.co.uk](http://www.kentshowground.co.uk)

[www.facebook.com/kentcountyshow](https://www.facebook.com/kentcountyshow)

<https://twitter.com/kentcountyshow>